



## **COOKIE POLICY**

### **INFORMATION ABOUT OUR USE OF COOKIES**

This policy forms part of, and should be read alongside, our [privacy statement](#).

By continuing to browse the site, you are agreeing to our use of cookies as described below.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

We use the following cookies:

#### **GOOGLE ANALYTICS:**

By using our site, you consent to the processing of data about you by us and Google in the manner and for the purposes set out below.

We use Google Analytics, a web analytics service provided by Google, Inc. Google Analytics sets a cookie in order to evaluate visitors' use of our site. Although Google Analytics collects this data, we evaluate it only occasionally.

For a detailed description about how data collected through the use of Google Analytics may be used, please go to [google.co.uk/intl/en\\_uk/analytics/privacyoverview.html](https://google.co.uk/intl/en_uk/analytics/privacyoverview.html)

Google Analytics gives us control over what data we allow Google to use. We have allowed Google to use data collected through our site including visits, average session time, bounce rate and goal conversion rate.

Google stores the information collected by the cookie on servers in the United States. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf.